



Technical Events organised during the Academic Year 2021-22

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Activity Report 1

Name of Activity: Op-Era - National Level Case Study Competition

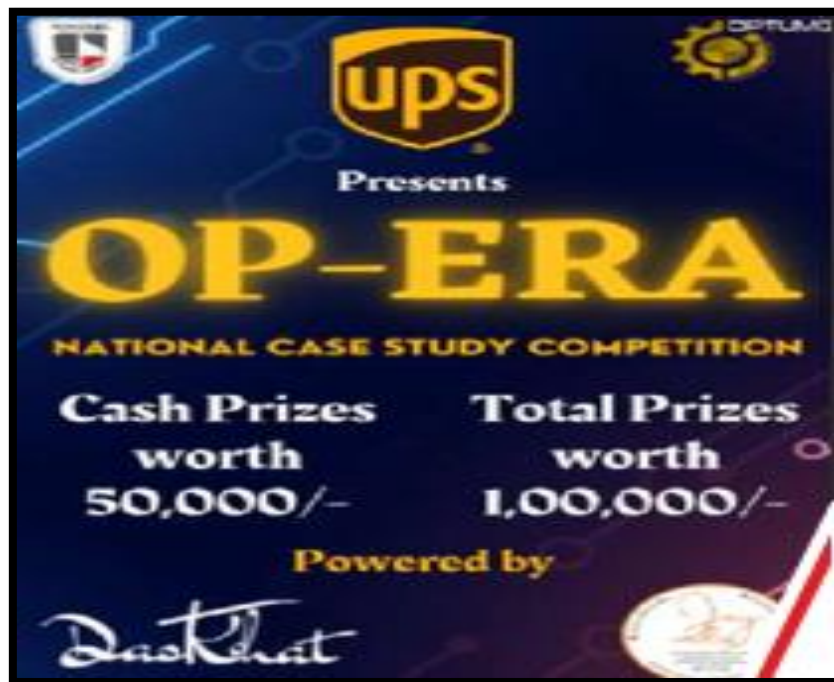
Name of school: School of Business Management (SBM), NMIMS


Date: 8th January, 2022

Enclosed Document:

1. Poster of the event
2. Report of the event
3. Photographs

Poster of the event




Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS


Registrar
SVKM's NMIMS



Team Optumiz, in association with UPS, was able to provide the students a wide array of experiences with the arsenal of reasoning, brainstorming and decision making. After an invigorating roller coaster ride of rationalizing, strategizing, and decision crossroads, here are the winners of one of the most awaited inter B-School case study competition, "Op-Era". Round 1: Quiz Round Round 2: Case Study Submission Round 3: Final Presentation Prize Money: Rs. 50000: Total prize 1,00,000.

Photograph



Students participating in the case study competition

Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS

Registrar
SVKM's NMIMS



Activity Report 2

Name of Activity: Shastrarth '21, Debating competition

Name of school: Sarla Anil Modi School of Economics (SAMSOE), NMIMS

Date: 23rd October, 2021

Venue: Online

Enclosed Document:

1. Report of the event
2. Photographs

Objectives of the event:

To strengthen the skills of the students in the areas of leadership, interpersonal influence, teambuilding, group problem solving etc.

Sarla Anil Modi School of Economics, NMIMS Mumbai organized the 11th Edition of their Annual Inter-Collegiate Debating Fest - Shastrarth '21- online on Saturday, 23rd October 2021. Shastrarth'21 started with the preliminary round with Modified Oxford style of debating which continued in the semi finals and lastly the finals which had a modified Lincoln Douglas format judged by a jury. There were about 204 participants in the prelims and 12 participants qualified for the semi-finals. The finalists were:

- Tathagat Kaushik of Delhi College of Arts and Commerce, Delhi University
- Ridhi Dugar of Stella Maris College

All the participants of Shastrarth'21 received 10% discount coupons and the winners received 20% discount coupons by Travelkhor, our Adventure Partner. The winners also received 20% and 40% off vouchers from Boba Factory, our Beverage Partner.

Outcome of the event:

The debating event provided an excellent platform for budding speakers as well as seasoned debaters to put their articulating, debating and critical thinking skills to a meticulous test

Amita Vaidya

Prof. Amita Vaidya
Director, Sarla Anil Modi School of Economics

Heena
Registrar
SVKM's NMIMS



Photograph



Participants during the event

Amita Vaidya

Prof. Amita Vaidya
Director, Sarla Anil Modi School of Economics

Meera

Registrar
SVKM's NMIMS



Activity Report 3

Name of Activity: Business Simulation Workshop

Name of school: Anil Surendra Modi School of Commerce (ASMSOC), NMIMS

Date: 20th March to 22nd March, 2022

Enclosed Document:

1. Report of the event
2. Photographs

The college organized a series of business simulation sessions from 20th March to 22nd March, 2022, aimed at providing students with practical insights into the complexities of running a business. These sessions, were designed to enhance students' decision-making, strategic thinking, and leadership skills in a simulated business environment. The sessions were conducted in a virtual environment using a specialized business simulation software that mimicked real-world business scenarios. The simulation allowed participants to manage a company, make strategic decisions, and compete against other teams in a dynamic market.

The first session introduced participants to the business simulation platform and provided an overview of the various functions and roles they would undertake. In the second session, participants were divided into teams, each responsible for managing a simulated company. Teams were tasked with making decisions related to product development, marketing, pricing, operations, and finance. The final session focused on analyzing the outcomes of the decisions made by the teams. Participants evaluated their company's performance, assessed their market position, and identified areas for improvement.

Several participants highlighted the competitive aspect of the simulation as particularly motivating, as it pushed them to think critically and act decisively under pressure. The business simulation sessions were a resounding success, achieving the objective of bridging the gap between theoretical knowledge and practical application.



Prof. Sangita Kher
Director, Anil Surendra Modi School of Commerce,
NMIMS



Registrar
SVKM's NMIMS



Photograph



Students participating in the workshop

Sangita

Prof. Sangita Kher
Director, Anil Surendra Modi School of Commerce,
NMIMS

Tejas

Registrar
SVKM's NMIMS

